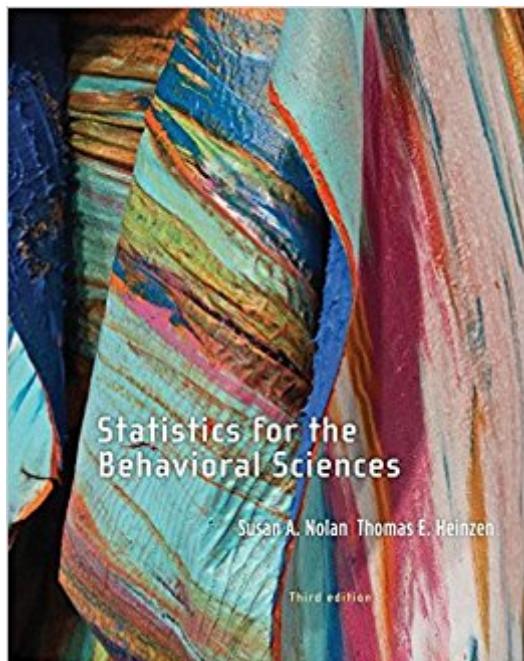


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# Statistics For The Behavioral Sciences



## **Synopsis**

Nolan and Heinzenâ™s uniquely effective introduction to statistics captivates students with its real-world storytelling and examples, its highly visual approach to teaching statistics, its accessible treatment of mathematical topics, and its helpful, step-by-step worked examples. The new edition focuses on enhancing those signature strengths while adding powerful new tools to the bookâ™s media offerings. What's in the LaunchPad

## **Book Information**

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## **Customer Reviews**

Susan Nolan turned to psychology after suffering a career-ending accident on her second workday as a bicycle messenger. A native of Boston, she graduated from the College of the Holy Cross and earned her Ph.D. in clinical psychology from Northwestern University. Her research involves experimental investigations of the role of gender in the interpersonal consequences of depression and studies of gender and mentoring in science and technology, funded in part by the National Science Foundation. Susan is the Associate Dean of Graduate Studies for the College of Arts and Sciences, as well as an Associate Professor of Psychology, at Seton Hall University in New Jersey. She has served as a statistical consultant to researchers at several universities, medical schools, corporations, and nongovernmental organizations. Recently, she advised Bosnian high school students conducting public opinion research. Susan's academic schedule allows her to pursue one travel adventure per year, a tradition that she relishes. In recent years she rode her bicycle across the U.S. (despite her earlier crash), swapped apartments to live in Montreal, and explored the Adriatic coast in an intermittently roadworthy 1985 Volkswagen Scirocco. She wrote much of this

book while spending a sabbatical year in rural Bosnia-Herzegovina, where her husband, Ivan Bojanic, worked as an advisor to regional governments. Susan and Ivan fell in love with Bosnia a beautiful country and bought a small house in the city of Banja Luka as a base for future adventures. They currently reside in New York City, where Susan roots feverishly, if quietly, for the Red Sox. Tom Heinzen was a 29 year-old college freshman, began graduate school when their fourth daughter was one week old, and is still amazed that he and Donna somehow managed to stay married. A magna cum laude graduate of Rockford College, he earned his Ph.D. in social psychology at the State University of New York at Albany in just three years. He published his first book on frustration and creativity in government two years later, was a research associate in public policy until he was fired over the shape of a graph, consulted for the Johns Hopkins Center for Talented Youth, and then began a teaching career at William Paterson State University of New Jersey. He founded the psychology club, established an undergraduate research conference, and has been awarded various teaching honors while continuing to write journal articles, books, plays, and two novels that support the teaching of general psychology and statistics. He is also the editor of *Many Things to Tell You*, a volume of poetry by elderly writers. Tom's wife Donna is a physician assistant who has also volunteered her time in relief work following Hurricane Mitch and Hurricane Katrina. Their daughters are now scattered from Bangladesh to Mississippi to New Jersey and work in public health, teaching, and medicine. He is a mediocre French horn player, an enthusiastic but mediocre tennis player, and an ardent baseball fan (Go Cubs!). "

used for a college class. I'm terrible at math, but I think it explained things well.

Textbook in good shape when received. Unfortunately, there are much better textbooks on this subject.

Good text book.

I teach undergraduate statistics in the social sciences, and have been using this book for several semesters. The organization makes logical sense and helps to build the students' confidence as they acquire one basic skill after another through the chapters. Explanations are easy to follow and are plentiful, in narrative and through worked examples that take readers step-by-step through each statistical procedure. Each new procedure is developed in the context of a real-world study from the social sciences, giving added value to understanding applicability of the methods. I've found that

students tend to do much better than they anticipated in this course. That success is built upon the opportunities for selecting multiple homework problems that we then 'walk through' solving together in class, while again, referring students regularly to the worked examples in our text. It also means regular short quizzes on conceptual foundations of statistical procedures, an area that is well-treated by the authors. Conceptual understanding of this material in a first-semester course is absolutely essential for success - this text makes that goal accessible for the scared and the determined alike. If you use it, you will love it. Our course uses hand-held calculators (the TI-83/84) throughout the course, although the text does offer tips in each chapter for employing SPSS as an analytical tool. If I had to describe any concerns with the material, at all, it would be the use of the population formula for the sample standard deviation in the early chapters. Later chapters do highlight the difference and its importance. And - not a concern, but a suggestion: Perhaps offering tips for using Excel during analysis would mean a lot for students who don't have, or have to purchase, statistical software packages.

Didnt really apply much detail to the behavioral sciences, more like a very general statistics book. Would not have understood so much without having taken a previous statistics course.

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